

# Cabinet Meeting

## 21 October 2015

<b>Report title</b>	Single Market Position Statement for Adult Services	
<b>Decision designation</b>	AMBER	
<b>Cabinet member with lead responsibility</b>	Councillor Elias Mattu Adults	
<b>Key decision</b>	Yes	
<b>In forward plan</b>	Yes	
<b>Wards affected</b>	All	
<b>Accountable director</b>	Linda Sanders, Strategic Director , People	
<b>Originating service</b>	Commissioning	
<b>Accountable employee(s)</b>	Paul Smith	Head of Older Persons Commissioning
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<b>Report to be considered by/has been considered by</b>	Cabinet	21 October 2015
	Executive Team	21 September 2015
	Strategic Executive Board	15 September 2015

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### Recommendation(s) for action or decision:

The Cabinet is recommended to:

1. Approve that the Single Market Position Statement for Adult Services so that it can be used to support on-going dialogue with providers to develop the market.
2. Approve the production, following discussions with the stakeholders/providers, of the 'appropriate format(s) and distribution of the Market Position Statement.

## **Purpose**

- 1.1 The purpose of this report is to present the Single Market Position Statement for Adult Services, (**Appendix 1**) to f to Cabinet; for approval. The aim of this document is to open a dialogue with the wider community stakeholders by providing them with the current picture of care and support delivery, including demand and finance. Similarly, adding in the projection for the future in terms of expected demand, finance and the changes to the commissioning and purchasing market.
- 1.2 The document also includes potential opportunities for developments in the market and any particularly innovative ideas that the Council wants to encourage.

## **2.0 Background**

- 2.1 The Care Act 2014 presents commissioners and providers with new challenges and opportunities for business development through a strategic dialogue. The Act places statutory duties on local authorities to shape the care and support market and promote the diversity and quality of local services, to secure sufficient range and supply of high quality provision for vulnerable people.
- 2.2 The Care Act also places a duty to ensure continuity of care through market oversight which is effectively a shared responsibility with the Care Quality Commission (CQC).
- 2.3 Increasing demand, greater numbers of self-funders and personal budget holders, and constraints in state funding will mean significant change to the care and support market. In order to achieve greater choice and control as to how, where and what care is delivered requires a local diverse care and support market. The Council has a clear role in stimulating, managing and shaping this market to address pressing care needs.
- 2.4 The Care Act Programme Board initially approved the previous Market Position Statements for the Care and Support of Older People and Care and Support Adults with Disabilities and Mental Health needs in March 2015; these documents ran up until 30 September 2015. However, it was noted that a composite Market Position Statement for Adult Services would stand in good stead with endorsing all adult care services delivered by Wolverhampton City Council.

## **3.0 Progress, options, discussion.**

- 3.1 The future challenges for adult social care delivery are increased demand, reduced local authority resources and new ways to meet social care needs. It is recognised that the solutions to these challenges do not sit solely with the Council, but with the wider stakeholder group also. These new challenges present opportunities for innovation and creation and the Market Position Statement is a first step to realising and identifying those opportunities in an open and transparent way.
- 3.2 The Market Position Statement will be a 'live document' that will be reviewed and updated in line with any significant changes that are expected to have an impact on the Care and Support Market and in line with any market development actions identified in commissioning strategies.

- 3.3 The Market Position Statement is there to make existing policies (which are reflected in the commissioning 'plan on a pages') clearer and more transparent for providers. Providers need to be able to use the document to better understand the Council's position and to adjust and develop their business models accordingly to best service the local population's care needs.
- 3.4 The Market Position Statement is not a strategic commissioning plan in its own right, rather a means by which the Council articulates the state of the market and enables conversations about potential business opportunities within the Council's strategic vision. Cabinet will therefore wish to give some consideration as to where the Market Position Statement sits against the Joint Strategic Needs Assessment, and the Local Account.
- 3.5 A print ready version of the Market Position Statement has been worked-on during September 2015, and advice sought from Communications Team on the means of reaching out to appropriate interested parties.
- 3.6 It is proposed that the Market Position Statement is officially launched in November 2015, by the Council; this will be endorsed by the Cabinet Member for Adults and by the Strategic Director for People.
- 3.7 The Market Position Statement will be refreshed annually and advice taken from stakeholders/providers on the most appropriate formats and distribution to ensure wide coverage and means to open dialogue. The document will develop incrementally with annual iterations based on the outcomes of dialogue with providers and interested parties.

#### **4.0 Financial implications**

- 4.1 The Older People and All Age Disabilities Care Purchasing budgets have a combined 2015/16 budget of £34.4 million. The means of facilitating good market dialogue with providers may offer future efficiencies through reducing inefficient transactional costs both for the Council and providers, as well as providing better outcomes for clients.
- 4.2 There are no financial implications arising directly from this report. The resources needed to implement any initiatives arising from the Market Position Statement itself will be met by existing Adult Social Care resources.  
[AS/02092015/Z]

#### **5.0 Legal implications**

- 5.1 As set out in the 2012 White Paper, 'Caring for our future' that 'the Government will introduce a duty upon local authorities to promote diversity and quality in the provision of services'.

5.2 This intent has been codified in the new Care Act 2014 (“the Act”), under general responsibilities of local authorities, Part 1, 5(1): ‘*A local authority must promote the efficient and effective operation of a market in services for meeting care and support needs*’. The Single Market Position Statement for Adult Services will assist to achieve this by, among other things stated in the Act, ensuring that any person within the local authority area wishing to access services in the market has a variety of providers and high quality services to choose from, as well as sufficient information from which to make an informed decision about the same.  
[JB/01092015/B]

## **6.0 Equalities implications**

6.1 An Equality Impact Assessment is not required. Any work resulting from information provided in the Market Position Statement may require being equality impact assessed and these will be completed as appropriate.

## **7.0 Environmental implications**

7.1 There are no environmental implications associated within this report.

## **8.0 Human resources implications**

8.1 There are no human resources implications associated at this stage within this report.

## **9.0 Corporate landlord implications**

9.1 There are no corporate landlord implications associated within this report.

## **10.0 Schedule of background papers**

Reports to:

- Executive Team – 21 September 2015
- Strategic Executive Board -15 September 2015
- People Leadership Team – 7th September 2015